

It's about time  
cars become  
self-refueling



With our  
technology  
they do, and it's  
your business  
booster

**Fuelmatics**

LEADING TECHNOLOGY FOR TRUE AUTOMATION



## True automatic refueling is a disruptive game changer.

True automatic refueling is drive-thru with a fully automated robotic refueling unit, connected to app-payment and mailed receipts. This answers to the increasing demand for a comfortable, automated driver experience. No need to leave the car or open windows. Fuelmatics offers an unique business opportunity on a market with few parameters for winning market shares. It's actually a paradigm shift. Can you imagine anyone who tries this to go back to manual refueling?

## Anyone who likes service for free will choose your station.

This is the primary benefit: The customer will get premium service for no extra cost. Today's people wants to get rid of boring everyday musts, that's why robotic vacuum cleaners and lawn movers take increasing market shares.

## The internet generation will choose your station.

This means everyone under 40 today. It means all in a near future. They have less loyalty and will change to the best service at the best price, instantly.

The sad truth is that nobody likes the heart of your business, refueling. Not even people before the internet generation. Most think it's dirty, unhealthy and boring. They would appreciate if it was done quicker and ideally that someone else did it. Many would also like to remain in the car during the refueling to feel safer. Fuelmatics together with app-payment makes that a reality right now.

## The premium car owners will choose your station.

Think about it: if you buy an expensive new car with all

the options, where will you refuel? At the modern station, where the unit and the car handles the refueling together automatically. No doubt.

## Elderly, disabled, parents with toddlers or pets will choose your station.

Fuelmatics is the one system that works for disabled drivers. It's also a goodwill advantage for you, and you could draw positive attention in the media.

But there are more people who have a hard time getting in and out of the car. Elderly for example. Some don't want to leave their precious toddlers or pets in the car.

You can also use your investment to market your environmental concerns, since the Fuelmatics is spill free.

## Substantial benefits to market.

True automatic refueling makes a unique offer to the drivers: Faster and more convenient refueling service at no extra cost. This draws attention, even to people who don't usually have any interest in where to refuel.

This means expanding market share, which is otherwise hard to obtain in a old and stable market. Considering that the market consists of 50 billion refuelings per year worldwide, it's not only a business booster, even moderately sized changes in market share can make a big difference.





## Your investment pays off quickly.

The true automatic refueling concept and Fuelmatics offers a substantially higher throughput. The refueling time from stop to go is cut by 30-50%. This is the real business booster. It means more customers per hour or fewer pumps for the same amount of customers. Either way you gain. And meanwhile your customers will be pleased to get faster and cleaner service.



The customer screen offers new business opportunities. Since many will stay inside the car, they will most probably look at the screen or the smartphone. This is a new advertising space with high attention, and you know exactly who is viewing.

Maybe you think you will lose shopping business in the store if the driver remains inside. That was the same worry when Pay at the Pump was introduced. However soon it was found out that when you give the customer the service they want, then the sales goes up.

Also, old surveys shows that customers buy more if they park beside the shop instead of at the pump. Simply because there's no stress to move the car from the pump.

## Fuelmatics is the original inventor and leader.

The present Fuelmatics unit is the fourth generation of automated Drive-thru refueling units. Everything is built on a Swedish world wide patented solution, being refined continuously. We actually have decades of experience of providing to commercial stations. Working units of the Fuelmatics is now in use. This probably makes us the most experienced provider in the market.

Today's unit can manage all liquid and gas fuels. Thereby it is ready for all green alternatives, such as biogas and hydrogen. The same unit can handle three different fuels through three nozzles.

Automation technology moves fast, and so do we. You can discuss custom design according to your company's specifications and needs.



## Suits all types of refueling points.

- Traditional gas stations

Premium service for the customers and increased customer capacity. A new concept is to place the Fuelmatics units at the entrance of the station area and free the space outside the shop for parking. The customer screen can then be used for advertisements during pumping. Once the refueling is finished, the customer is invited to convenient parking right outside the shop. No blocking of pumps, better flow of traffic.

- Unmanned stations

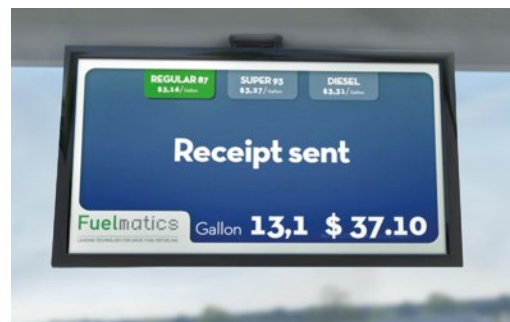
There is a positive trend for unmanned stations. With Fuelmatics you offer premium service. You also get better throughput, which means less area is needed and you can build efficient stations on smaller pieces of land.

- Hypermarkets & Trade Centers

One stop shop - shopping groceries, clothes etc at one place is popular. If it's fast and convenient, you might as well refuel the car at the same time. This means that Fuelmatics increases the sales in that area, and improves the customer's satisfaction.

## Get started now an get ahead.

It's hard to increase turnover or winning shares on a slow moving market, with few parameters to attract customers. There hasn't really been a new unique selling proposition in the business for decades. Until now. Automatic Drive-thru is the only offer of actual refueling service. The the ones that provide it first will get ahead, taking market shares as long as the others stand still. When the competitors try to catch up, the gap is already established.



# Fuelmatics

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